VERY IMPORTANT PET

CARE SAVINGS PROGRAM

A Year of Care at a Price that Treats You Well - 599

PUPPY / KITTEN **PACKAGE**

Puppies / Kittens up to 12 Months

- 1 Wellness Exam
- 1 Ailment Fxam
- 25% Savings on Spay or Neuter
- 25% Savings on **Deworming &** Intestinal Parasite Test
- Savings on Heartgard Plus 12 Month
- Monthly Complimentary **Nail Trims**

ADULT PACKAGE

Dogs / Cats 1-6 Years

- 1 Wellness Exam
- 1 Ailment Fxam
- 25% Savings on Dental Cleaning or Outpatient Procedure
- 25% Savings on Annual Diagnostic Tests
- Savings on Heartgard Plus 12 Month
- Monthly Complimentary Nail Trims

SENIOR PACKAGE

Dogs / Cats 7 Years & Older

- 1 Wellness Exam
- 1 Ailment Exam
- 25% Savings on **Dental Cleaning** or Outpatient Procedure
- 25% Savings on Annual Diagnostic **Tests**
- Savings on Heartgard Plus 12 Month
- Monthly Complimentary **Nail Trims**

New Service • House Calls!

Perfect for Homebound People, Anxious Pets and Giant or Large Breed Dogs

House Call Services

Exams · Vaccinations · Prescriptions & Treatments · Blood, Urine & Skin Cell Samples



Bring The Pet Doctor to Your Door





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Office Evening Hours until 7pm Tuesdays and Thursdays



2018

South Reno **Veterinary Hospital**







While the change in seasons means new pet adventures, it's also time to pay special attention when Springing Back Out into Nature!





MORE **INSIDE**

IN THIS ISSUE

Canine Influenza

Alert

Tips

New Puppy

Pet Success -

GOOSE

AND

路 Chester

Checks In

Time to Whittle Down That **Winter Weight!**



Just like humans, pets can pack on a few extra pounds over the winter months.

With warming temps and longer days, it's time to head back outside.

But start gradually!

Avoid Too Much Too Soon.

Bodies that have been at rest most of the winter can get injured when getting back into action too rapidly.

Start slowly to rebuild muscle before more strenuous activity.

And for more serious weight gain, adopt a custom diet plan to help peel off pounds.

When it comes to weight, less is more for play outdoors!

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Chester checks in...

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Hey, Everybody

Well, this has been a boring winter. 5 weeks of being confined to quarters while my Canine Influenza Vaccine kicked in. Dad told me to stay out of trouble, so The Kid taught me how to surf the internet.

I found a cool website will all sorts of pet holidays. Here are some of my favorites...

| April 1-7 | National Pooper Scooper Wee |
|-----------|-----------------------------|
| April 21 | Bulldogs are Beautiful Day |
| April 26 | National Kids & Pets Day |
| April 28 | Hairball Awareness Day |
| May 1 | MayDay for Mutts |
| May 7-13 | National Pet Week |
| May 23 | World Turtle Day |

I'd say those are all cause for celebration with TREATS!!

Speaking of which, did you know that you can order treats on the internet? Now THAT was a worthwhile discovery...until Dad got a bill. Seems they forgot to mention that part. So much for staying out of trouble.

Be sure to check out this month's Puppy Tips ...but they forgot one: Guard your drip system, which is great to chew on and fun to watch spraying water.But not so fun for Dad to fix. I learned the hard way.

One thing for sure, I always manage to add to the excitement around here.

Hope you have an exciting Spring!

- Chester





PLANNING A GETAWAY?



GET VACCINATED FOR CANINE INFLUENZA!

Kennels and Boarding Facilities now require that dogs be fully vaccinated against Canine Influenza BEFORE being admitted.

The full 5 Week protocol must be followed to insure protection against the virus.

- Initial Vaccination
- 3 Weeks Later Booster Vaccination
- 2 Weeks Additional Wait Time for Full Protection

Make Canine Influenza Vaccination
Part of Your Vacation Plan!



Here Comes Spring!

Check Up Before Heading Out

Schedule a checkup to make sure pets are healthy and ready for the outdoors. Vaccinations should be current, along with a Heartworm Test, followed by monthly Heartworm medication.

Steer Clear of Standing Water

Stagnant water can harbor infectious agents such as Giardia and Leptospirosis. Giardia is more common, with diarrhea and dehydration. Leptospirosis is a bacterial infection causing extreme sickness that can require intensive treatment.

Heads Inside When Going for a Ride

Dogs love the feel of the wind in their faces, but it's a dangerous practice. And putting them in the bed of a pickup is an even worse idea. Flying debris, and even bugs, can cause eye, ear and lung injuries.

Allergies Affect Animals. Too

Pets can develop allergies to plants and pollen. Watch for sneezing, scratching, nose rubbing and skin rash. Neglected allergy symptoms can cause discomfort and even infection.

Check for Fur Freeloaders

After each outing, check for debris like burrs and foxtails latched onto fur, ears and paws. Be particularly vigilant about foxtails that can work their way deep into skin, leading to infection that can spread throughout the body.

Get Tagged and Chipped

When out exploring, dogs can get lost. Make sure that yours finds its way home with a sturdy collar and tag, and microchip identification.

Now get out there and enjoy the grrrreat outdoors!



Tips for a Healthy Start

Exams and VaccinationsComplete puppy's full series before going out and about.

Training

Learn training techniques for puppy's breed. There IS a difference!

Biting and Chewing

Discourage biting early, and encourage chewing with balls and toys larger than puppy's mouth.

Treats

Reward training. Regular puppy kibble is best for developing bodies.

Quality Time Together

Nothing makes puppy happier!

Pet Success

Goose

When Goose, an 8 yr. old Golden Retriever, came to see us, he was overweight and was frequently scratching, which could be indicative of skin irritation due to a possible allergy.

Because being overweight can lead to other more serious health issues, we quickly put Goose on a prescription diet, using body measurements to help determine the Hill's feeding plan right for him.

After diagnostic testing, we determined Apoquel to be appropriate treatment for Goose's scratching. This oral medication provides quick relief, and effectively controls itching caused by atopy, or undiagnosed allergy. Apoquel is a great alternative to steroid treatment, and was well-suited to Goose's case, since his itching swiftly stopped.

Goose has great pet parents who diligently followed his diet plan, resulting in a loss of over 20 lbs.! He is reported to be much more vibrant and active, with impressive changes in his body condition.

His transformation is a testament to the notion that Less is More. Just ask Goose. if you can catch him!

